Completing the Square

Given an expression in the form $ax^2 + bx + c$ where $a \neq 0$, this is the step-by-step process for completing the square to write the expression in vertex form.

Description	Algebra
	$ax^2 + bx + c$
1. Group variable terms away from the constant.	$(ax^2 + bx) + c$
2. Factor 'a' out of the two terms in the parentheses.	$a(x^2 + \frac{b}{a}x) + c$
3. Add $\left(\frac{1}{2} \bullet \frac{b}{a}\right)^2$ inside the parentheses, but this	$a\left(x^{2} + \frac{b}{a}x + \left(\frac{b}{2a}\right)^{2}\right) + c - a\left(\frac{b}{2a}\right)^{2}$
means keeping it the same by subtracting $a \cdot \left(\frac{b}{2a}\right)^2$	
from the constant.	
4. Rewrite the expression in vertex form.	$a\left(x+\frac{b}{2a}\right)^{2}+\left(c-a\left(\frac{b}{2a}\right)^{2}\right)$
Example: Complete the square to write in vertex form. $A(x) = 3x^{2} + 12x + 17$	