

Logarithms

A logarithm is an inverse to an exponential. This means that the logarithm is the exponent to which another fixed number, the base, must be raised to produce the argument.

$$b^x = a \text{ means the same as } \log_b a = x$$

In both versions of this equation, there are some restrictions on the components.

Base: positive values, $b \neq 1$ (cannot be 0 or negative, or 1)

Exponent: any Real # (no restrictions)

Argument: positive values ($a > 0$; cannot be 0 or negative)

Examples:

$$\begin{array}{l} 1. \log_3 27 \\ \log_3 3^3 \\ 3 \end{array}$$

because $3^3 = 27$

$$\begin{array}{l} 2. \log_4 \frac{1}{256} \\ \log_4 4^{-4} \\ -4 \end{array}$$

because $4^{-4} = \frac{1}{256}$

$$\begin{array}{l} 3. \log_{27} \frac{1}{9} \\ \log_{3^3} (3^{-2}) \\ -\frac{2}{3} \end{array}$$

$$\begin{array}{l} 27^x = \frac{1}{9} \\ (3^3)^x = 3^{-2} \\ \frac{3x}{3} = \frac{-2}{3} \\ x = -\frac{2}{3} \end{array}$$

Log Product Rule:

$$\log_b(zw) = \log_b z + \log_b w$$

log of product = sum of logs of factors

$$\begin{array}{l} \log_2(8x) = \log_2 8 + \log_2 x \\ = 3 + \log_2 x \end{array}$$

Log of a Quotient Rule:

$$\log_b\left(\frac{z}{w}\right) = \log_b z - \log_b w$$

log of quotient = difference of logs

$$\begin{array}{l} \log_5\left(\frac{x}{25}\right) = \log_5 x - \log_5 25 \\ = \log_5 x - 2 \end{array}$$

Log of a Power Rule:

$$\log_b(z^w) = w \cdot \log_b z$$

log of power = product of "exponents"

$$\begin{array}{l} \text{of numerator} \\ \log_7(x^5) = 5 \cdot \log_7 x \\ \text{and denominator} \end{array}$$